

Healthy Rewards Program

The Healthy Rewards Program for Wellpoint helps you increase your quality scores and our members earn rewards.

Through our Healthy Rewards Program, members can earn \$10 to \$50 for getting certain health services. At the same time, you increase your practice's quality scores by providing members with the vaccinations, screening visits and medications they need.

When a member meets the eligibility criteria for the activities listed below and completes the service, they will earn the corresponding reward amount after the service is confirmed by the Claims department. The reward dollars are loaded into the member's Healthy Rewards portal and can be redeemed for a variety of retail gift cards. **Please ensure you file your claims timely so the members can receive their rewards.**

To help your practice, all Healthy Rewards activities are tied to HEDIS® scores and/or health initiatives. They include:

Healthy activities	Who's eligible	Reward	Limit
High Blood Pressure Medication Refill	M, F, ages 18 to 75	\$10, max \$40	1 per quarter
Child and Adolescent Wellness Visit	M, F, ages 3 to 21	\$25	1 per 12 months
Childhood Immunization Status — Combo 10	M, F, ages 0 to 1 (stops at 2nd birthday)	\$25	1 per member
Chlamydia Screening	F, ages 14 to 24	\$25	1 per 12 months
Breast Cancer Screening	F, ages 50 to 74	\$50	1 per 24 months
Asthma Management	M, F, ages 6 and older	\$10, max \$40	1 per quarter
ADHD Medication Refills	M, F, ages 6 to 12	\$10, max \$40	1 per quarter
Mental Health Engagement	M, F, ages 6 and older	\$10, max \$40	1 per quarter
Mental Health Treatment — Medication Refills	M, F, ages 6 and older	\$10, max \$40	1 per quarter



Substance Use Disorder Engagement	M, F, ages 12 and older	\$10, max \$40	1 per quarter
Substance Use Disorder Treatment — Medication Refills	M, F, ages 12 and older	\$10, max \$40	1 per quarter
Diabetic Retinal Eye Exam	M, F, ages 18 to 75	\$25	1 per 12 months
1st Prenatal Care Visit	F, ages 13 to 55	\$20	1 per pregnancy
Ongoing Prenatal Care Visit (6 visits)	F, ages 13 to 55	\$5, max \$30	1 per pregnancy
Postpartum Care Visit	F, ages 13 to 55	\$25	1 per pregnancy

Please remind your Wellpoint patients about the Healthy Rewards Program at their next office visit. By working together, we can encourage good habits and help our members get the right care, and you can improve your quality scores.



If your Wellpoint patients have questions regarding the program or would like to enroll, please have them call Healthy Rewards at **833-731-2167 (TTY 711)**, Monday through Friday, 8 a.m. to 5 p.m. PT, or visit the Benefit Reward Hub at [wellpoint.com/wa/medicaid](https://www.wellpoint.com/wa/medicaid) for more information. To earn rewards, members must enroll in the program prior to or within 30 days of the date of service.

Learn more about Wellpoint programs
provider.wellpoint.com/wa/

