

Healthy Rewards Program

The Healthy Rewards Program helps you increase your quality scores and our members earn rewards.

Through our Healthy Rewards Program, Wellpoint members can earn \$10 to \$50 for getting certain health services. At the same time, you increase your practice’s quality scores by providing members with the vaccinations, screening visits, and medications they need.

When a member meets the eligibility criteria for the activities listed below and completes the service, they will earn the corresponding reward amount after the service is confirmed by the claims department. The reward dollars are loaded into the member’s Healthy Rewards portal and can be redeemed for a variety of retail gift cards. **Please ensure you file your claims timely so the members can receive their rewards.**

To help your practice, all Healthy Rewards activities are tied to HEDIS® scores and/or health initiatives.

They include:

Healthy activities	Who’s eligible	Reward	Limit
Flu and Rotavirus Vaccines	M, F, ages newborn to 1 (stops at 2nd birthday)	\$25	1 per member
HPV Vaccination	M, F, ages 9 to 12 (stops at 13th birthday)	\$50	1 per member
Breast Cancer Screening (BCS)	F, ages 50 to 74	\$50	1 per 24 months
Cervical Cancer Screening (CCS)	F, ages 21 to 64	\$25	1 per 36 months
Diabetic Retinal Eye Exam	M, F, ages 18 to 75	\$50	1 per 12 months
Diabetic A1c Screening	M, F, ages 18 to 75	\$10	1 per 12 months
Adult Well-Visit	M, F, ages 21 and older	\$20	1 per 12 months

Healthy activities	Who's eligible	Reward	Limit
Child and Adolescent Well-Care Visits (WCV)	M, F, ages 2 to 20	\$50	1 per 12 months
High Blood Pressure Medication Refill	M, F, ages 2 to 20	\$50	1 per 12 months
Antidepressant Medication Management (AMM)	M, F, ages 18 and older	\$5, max \$20	1 per quarter
COVID-19 Vaccination	M, F, ages 12 and older	\$50	1 per 12 months
1st Prenatal Care Visit	F, ages 13 to 55	\$25	1 per pregnancy
Postpartum Care Visit	F, ages 13 to 55	\$50	1 per pregnancy



Remind your patients about the Healthy Rewards Program at their next office visit. By working together, we can encourage good habits and help our members get the right care, and you can improve your quality scores.

If your patients have questions regarding the program or would like to enroll, have them call Healthy Rewards at **888-990-8681 (TTY 711)** or visit the Benefit Reward Hub at **wellpoint.com/tn/medicaid** for more information.

To earn rewards, members must enroll in the program prior to or within 30 days of the date of service.

provider.wellpoint.com/tn

Medicaid coverage provided by Wellpoint Tennessee, Inc. We comply with the applicable federal and state civil rights laws, rules, and regulations and do not discriminate against members or participants in the provision of services on the basis of race, color, national origin, religion, sex, age, or disability. If a member or a participant needs language, communication, or disability assistance or to report a discrimination complaint, call 833-731-2154. Information about the civil rights laws can be found at tn.gov/tenncare/members-applicants/civil-rights-compliance.html.

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